

Message Text

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61

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66617

DRAFTED BY: COM/BIC/OIM/WE/226/DTRAFTON

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

BIC/OIM/BIC/WE/WAWARNES, ACTING RMD

PLANNING & SCHEDULING/OIM/CGENDREAU

EB/OCA/BR:JDMCLAUGHLIN

EUR/RPE:RHARDING INFO

----- 084951

R 152126Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY BONN

AMCONSUL FRANKFURT

UNCLAS STATE 179192

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: FY '76 PROMOTION SCHEDULE GERMANY

RECENT MEETING WITH ASHENDORF RESOLVED TRADE FAIR AND TRADE
CENTER POSSIBLE CONFLICTS PER FY '76 SCHEDULE OF EVENTSM
FOLLOWING SCHEDULE AT TRADE FAIR, TRADE CENTER MAIN THEMES,
ALTERNATES AND JEEPS PRESENTLY FIRM:

A. FAIR: SYSTEMS '75 - OCTOBER, TYPE I TRADE FAIR WITH
PLANNED MINIMUM 50 EXHIBITORS.

B. TRADE CENTER MAIN THEMES:

1. MICROELECTRONICS COMPONENTS - SEPTEMBER - TANDEM WITH
STOCKHOLM TRADE CENTER.

2. INDUSTRIAL SECURITY, PLANT MAINTENANCE AND SAFETY
EQUIPMENT - OCTOBER.

3. ELECTRONIC PRODUCTION EQUIPMENT - NOVEMBER - TANDEM
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WITH PARIS TRADE CENTER

4. INDUSTRIAL PROCESS CONTROL EQUIPMENT - DEC.
5. NUCLEAR INSTRUMENTATION EQUIPMENT - FEBRUARY
6. MICROWAVE INSTRUMENTS AND EQUIPMENT - MARCH
7. LABORATORY INSTRUMENTATION - MAY
8. EDP/DATA ACQUISITION - JUNE - TANDEM WITH MILAN
TRADE CENTER

C. TRADE CENTER ALTERNATE THEMES

HOTEL & RESTAURANT
FLUID POWER EQUIPMENT
AUDIO-VISUAL EQUIPMENT
VACUUM & CRYOGENICS

\$. JEEP THEMES

NOISE ABATEMENT AND CONTROL EQUIPMENT - JANUARY
HOLOGRAPHY - APRIL

2. LETTER CONTAINING ADDITIONAL DETAILS FOLLOWS. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE179192
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/OIM/WE/226/DTRAFTON
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740225-0488
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740844/aaaablhj.tel
Line Count: 86
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 06 JUN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 JUN 2002 by reddocgw>; APPROVED <23 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY '76 PROMOTION SCHEDULE GERMANY RECENT MEETING WITH ASHENDORF RESOLVED TRADE FAIR AND TRADE
TAGS: BEXP, GE
To: BONN FRANKFURT
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005